

Donald Carr



Don Carr joined the Syracuse University IID faculty in 1995 after working as an industrial designer for firms in the U.S. and Europe. He served as the IID program coordinator from 1997–2010, creating a long-range plan for the program and establishing sponsored projects with such corporations as LG Electronics, Welch Allyn, Motorola, and Bose. He is also a design consultant with Carr+Lamb Design in Manlius, NY, where he specializes in product development and design research. He holds a Master of Fine Arts degree in Design from Cranbrook Academy of Art and a Bachelor of Fine Arts degree in Industrial Design from Rochester Institute of Technology.

Carr's numerous honors and awards include gold, silver and bronze International Design Excellence Awards from the Industrial Designers Society of America; three Design Distinction Awards from *ID Magazine*; and the American Center for Design's Beacon Award. He was also named one of DesignIntelligence's Most Admired Educators of 2006 and one of *ID Magazine*'s top forty international designers in 1995. The Department of Design and COLAB, the department's collaborative design laboratory, named him an inaugural Senior COLAB Faculty Fellow in 2010.

Year of Graduation
1981

Current Positions
Professor of Industrial and Interaction Design at Syracuse University

Senior COLAB Fellow

K2 T:Nine All-Mountain Ski

“I was pleased to see that this product was highlighted in *FastCompany* as part of an article about designing for women.”

Forget Shrink It and Pink It: the Femme Den Unleashed
By Kate Rockwood, October 1, 2009

“Companies recognize the need, but most are clumsy – if not patronizing – in their attempts to address it. This often leads to what the Femme Den calls the *shrink it and pink it* reflex, the kind of mindless design that produces such works of genius as mini pink tool kits and Dell's pastel-saturated Della website, stocked with tips about finding recipes and counting calories.”



Background

Mod Monic – A Focused Mass Dampener

The Monic is a solid zinc mass that works in conjunction with the Mod structure to focus mass dampening at a targeted location.

Women's-Specific Mod Monic

Although the location for this targeted mass dampening is consistent between our men's and women's models, the amount of focused mass is reduced in our women's version. The women's Mod Monic is designed to accent the overall look without sacrificing function.

Mod Technology

A High-Performance Suspension System

Mod functions by absorbing vibrations and impact loads along the entire ski, providing stronger edge-hold and a higher degree of power and control. Mod is a secondary core that flexes and moves on top of the primary core, allowing the overall ski flex to be unaffected.

Women's-Specific Mod Structure

The optimum location and thickness of mass differs from men to women. The aesthetic look of the Mod shape has also been customized with a softened, more shaped appearance that graphically ties into the design of the skis.

Hybritech

Hybritech is a unique blend of sidewall and cap constructions. The construction combines the accuracy and power performance of sidewall underfoot with the lightweight characteristics and smooth turn initiation of cap construction.

Marker K2/ERS System

High-Performance Women's-Specific System

Year of Release

2009 by K2 Corporation

Awards/Achievements

Gold, Silver, and Bronze – International Design Excellence Awards from the Industrial Designers Society of America

Three Design Distinction Awards from *ID Magazine*

Beacon Award from American Center for Design

Most Admired Educator Award from DesignIntelligence, 2006

Named one of the top forty international designers from *ID Magazine*, 1995

Named Inaugural Senior COLAB Faculty Fellow from The Department of Design and COLAB, 2010